



Future of Energy

Future of Energy & Sports, Media and Entertainment

The global transformation in how energy is generated, distributed, and consumed is driving significant technological, economic, and social shifts across the sports, media, and entertainment (SME) industry. This transition is reshaping the sector's infrastructure, operations, and audience engagement strategies.

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The Future of Energy and its impact on sports, media and entertainment

The global shift toward cleaner energy is reshaping how the sports, media, and entertainment industries operate. Governments are enacting stricter environmental regulations to reduce emissions and promote sustainability—affecting everything from data centers and broadcast infrastructure to stadiums and live event logistics.

Organizations in this sector are increasingly expected to:

- Modernize infrastructure to meet energy efficiency standards and reduce carbon footprints.
- Integrate renewable energy sources into operations, such as solar-powered venues or green data centers.
- Comply with evolving regulations related to emissions, energy sourcing, and climate disclosures.
- Adopt sustainable technologies in content production, payout, distribution, and fan engagement platforms.

Navigating risks and opportunities

The transition introduces new challenges, including regulatory uncertainty, technology integration, and climate-related disruptions. Legal teams must stay ahead of:

- Stranded asset risks tied to outdated or non-compliant infrastructure.
- Climate-related reporting obligations under emerging ESG frameworks.
- Contractual and operational shifts in vendor agreements, supply chains, and event planning.

How can we help?

- We support clients across the SME sector in navigating the legal and regulatory dimensions of the energy transition. Our team—drawing on experience working for and with regulators across the globe - offers strategic guidance on compliance, infrastructure modernization, and sustainability planning.
- From advising on green data center development to helping media companies meet climate disclosure requirements, we're at the forefront of legal innovation in a rapidly evolving energy and regulatory landscape.



They work on the biggest, most groundbreaking (and complex) deals in the market and are a force to be reckoned with."

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